

## Final Conference on Air Transport and Regional Development

GRAN CANARIA – 18<sup>th</sup> & 19<sup>th</sup> March 2019  
University of Las Palmas de Gran Canaria  
Canary Islands, Spain



### Conference Venue

UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA  
ULPGC  
Sede Institucional

Address: Calle Juan de Quesada, 30  
35001 Las Palmas de Gran Canaria  
<https://goo.gl/maps/Ps6387UBCen>

Rooms: Paraninfo (Auditorium) & Aula de Piedra



## Conference Program

### Day 1: Monday 18th March

|               |  |  |
|---------------|--|--|
| 08:30 – 09:00 | Registration   |  |
| 09:00 – 09:15 | Welcome address  | <p><b>José Pablo SUÁREZ</b> – Vice-Rector of Research, ULPGC<br/> <b>María Inés JIMÉNEZ</b> – Councillor of Tourism, Cabildo de Gran Canaria<br/> <b>Hans-Martin NIEMEIER</b> – Chair of ATARD<br/> <b>Ofelia BETANCOR</b> – Vice-Chair of ATARD &amp; Head of Organizing Committee</p>  |
| 09:15 – 10:15 | Keynote Speech I   | <p><b>Ginés DE RUS</b> (University of Las Palmas de Gran Canaria and FEDEA)<br/> <i>Pricing and investment in alternative transport networks</i></p>   |
| 10:15 – 10:45 | Coffee break   |  |
| 10:45 – 12:00 | Panel discussion<br>Handbook: methodology  | <p>Chair: <b>Nicole ADLER</b> (Hebrew University of Jerusalem)<br/>           Participants:<br/> <b>Antonio ANTUNES</b> (University of Coimbra), <b>Christian BONTEMPS</b> (Toulouse School of Economics), <b>Bengt KRISTRÖM</b> (Swedish University of Agricultural Sciences), <b>Davide SCOTTI</b> (University of Bergamo), <b>Sonia HUDEREK-GLAPSKA</b> (Poznan University of Economics and Business) and <b>Angela S. BERGANTINO</b> (University of Bari)</p>  |
| 12:00 – 13:30 | Session 01<br>Handbook: case studies I   | <p>Chair: <b>Antonio ANTUNES</b> (University of Coimbra)<br/>           #1: <b>Anne GRAHAM</b> (University of Westminster)<br/> <i>United Kingdom Regional airports: Developments and challenges</i><br/>           #2: <b>Noel HINEY</b> and M. EFTHYMIOU (Dublin City University)<br/> <i>Regional Airports – Into the sunset or a new dawn? Shannon airport case study</i><br/>           #3: <b>Susana FREIRIA</b> and <b>Antonio ANTUNES</b> (University of Coimbra)<br/> <i>The impact of the Oporto airport on the development of the North of Portugal</i></p>                   |
| 13:30 – 14:30 | Lunch break  |  |
| 14:30 – 16:00 | Session 02<br>Handbook: case studies II  | <p>Chair: <b>Enrique CALDERÓN</b> (Polytechnic University of Madrid)<br/>           #4: <b>Estelle MALAVOLTI</b>, &amp; P. LEZAUD (Ecole Nat. de l'Aviation Civile)<br/> <i>Air Transport network connectivity at region levels and economic development</i><br/>           #5: <b>Gianmaria MARTINI</b>, F. PORTA &amp; D. SCOTTI (University of Bergamo)<br/> <i>Regional air transport connectivity in Europe: remote vs central areas</i><br/>           #6: <b>Andreas WITTMER</b> (University of St Gallen)<br/> <i>Regional Airports in Switzerland: Cases and challenges</i></p> |
| 16:00 – 16:30 | Coffee break   |  |
| 16:30 – 17:45 | Round Table:<br><i>Air transport and regional development: the perspective from the industry</i> | <p>Chair: <b>Ofelia BETANCOR</b> (University of Las Palmas de Gran Canaria)<br/>           Participants:<br/> <b>David MANZANAS</b> (Operations Manager BINTER), <b>Luis LÓPEZ</b> [General Manager Fuerteventura Airport, AENA], <b>Pablo LLINARES</b> (General Manager, Patronato de Turismo de Gran Canaria)</p>  |
| 18:00 – 19:30 | Walking tour   |  |
| 20:00 – 22:00 | Dinner #1  |  |



## Practical Information

### Lunches & Dinners

Coffees and lunches will be served at the conference venue on a self-service basis

**Dinner #1** (March 18<sup>th</sup>, 20:00) will take place at restaurant [Allende Triana](#) [☒ Calle Domingo J Navarro, 16]

**Dinner #2** (March 19<sup>th</sup>, 20:00) will take place at [AC Hotel Gran Canaria](#). [☒ Calle Eduardo Benot, 3]

A **Welcome Dinner** (Sunday 17<sup>th</sup>, 19:00) will take place at [Club Victoria](#) [☒ Paseo de Las Canteras, 4]

### Transportation

Although most activities will take place in the same venue, local transportation information about city bus services ([Guaguas](#)) and taxis can be also obtained from the organization.

From the airport to the city centre, bus services by the firm [Global](#) are available (3€) every 30 minutes to the [San Telmo](#) and [Santa Catalina](#) bus stations. The equivalent taxi fare is 30 euros approximately.

### Social activities

A guided walking tour around the historic neighbourhood of Vegueta will be offered, free of charge, on Monday 18<sup>th</sup> (18:00-19:30) This tour will depart from the conference venue and will conclude at the *Allende Triana* Restaurant.





- 1 CONFERENCE VENUE**  
UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA  
Sede Institucional  
Room Aula de Piedra  
Calle Juan de Quesada, 30  
35001 Las Palmas de Gran Canaria
- 2 TEATRO BUS STATION**
- 3 SAN TELMO BUS STATION**
- 4 STA CATALINA BUS STATION**

- ① Hotel Doña Luisa
- ② Hotel Parque
- ③ Hotel AC Iberia Las Palmas
- ④ Hotel AC Gran Canaria
- ⑤ Hotel Cristina
- ⑥ Hotel Reina Isabel
- ⑦ Hotel Concorde
- ⑧ Hotel NH Imperial Playa
- ⑨ Hotel NH Playa de la Canteras
- ⑩ Hotel Ventiuno

### Approximate travel times

#### Santa Catalina to Vegueta (venue)

(5.5 kms)

<30 minutes by bus

<15 minutes by taxi

#### San Telmo to Vegueta (venue)

(1.6 kms)

<15 minutes by bus

<10 minutes by taxi

<20 minutes on foot

#### Teatro to Vegueta (venue)

(1.0 kms)

<10 minutes by taxi

<10 minutes on foot